

			<p>YES' if we do not offer a similar course at Unifr in SA24 or SP25 . 'NO' if we offer a similar course (indicated in next column) in SA24 or SP25. Also YES if we offer the course in SA25 or SP26</p>	Courses offered at unifr in SA24 or SP25	Courses offered at unifr in SA25 or SP26
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BERN Unibe

COURSE MANAGEMENT	LOCATION	MODULE AT UNIFR	CREDITABLE AT UNIBE	EQUIVALENT AT UNIFR IN 2024-2025	EQUIVALENT AT UNIFR IN 2025-2026
Economic Analysis of Extreme Climate Events	BERN	AUT	YES		
Enterprise-Software-as-a-Service Lab	BERN	AUT	YES		
Open data and open government	BERN	AUT	YES		
Proseminar "Anwendungen Quantitativer Methoden der Betriebswirtschaftslehre"	BERN	AUT	*Check BeNeFri list of MA in data analytics		
Quantitative methods in business administration	BERN	AUT	YES		
Requirements Engineering (IWI-IM)	BERN	AUT	YES		
Verhalten verstehen und unterstützen (IMU-CB)	BERN	AUT	YES (but not as MAR)		
Wirtschaftspsychologie (IMU-CB)	BERN	AUT	YES		
Combinatorial Optimization (PQM)	BERN	AUT/DAT	*Check BeNeFri list of MA in data analytics		
Cases in Information Resource Management (IWI-IE)	BERN	AUT/DIG	YES		
E-Business und digitale Prozesse (IWI-IM)	BERN	AUT/DIG	YES		
Information Resource Management (IWI-IE)	BERN	AUT/DIG	YES		
Big Data Analytics (Exercises) (PQM)	BERN	DAT	*Check BeNeFri list of MA in data analytics		
Big Data Analytics (PQM)	BERN	DAT	*Check BeNeFri list of MA in data analytics		
Data Science for Business Applications (IWI-IE)	BERN	DAT	*Check BeNeFri list of MA in data analytics		
Data Science for Business Applications Derivatives (IWI-IE)	BERN	DAT	*Check BeNeFri list of MA in data analytics		
R Bootcamp	BERN	DAT	*Check BeNeFri list of MA in data analytics		
Seminar Applied Business Analytics	BERN	DAT	*Check BeNeFri list of MA in data analytics		
Seminar Data Science mit R lernen (IMU-CB)	BERN	DAT	*Check BeNeFri list of MA in data analytics		
Seminar Wirtschaftsinformatik: Durchführung eines Open Data Projekts (IWI-IM)	BERN	DAT	*Check BeNeFri list of MA in Business Informatics		
Information Systems	BERN	DIG	YES.		
Informationssysteme im Dienstleistungsbereich	BERN	DIG/AUT	YES		
Projekt management und Projektplanung (PQM)	BERN	DIG/AUT	NO	Advanced Project Management & Outsourcing	
Seminar information systems	BERN	DIG/AUT	NO	Courses by HG Fill	
Corporate Entrepreneurship	BERN	ENT/INNO	YES		
Seminar Management and Entrepreneurship	BERN	ENT-INNO	YES		Advanced entrepreneurship
International Consumer Behaviour	BERN	EUGB/MAR	YES		
Being an Entrepreneur (IMU-U)	BERN	INNO-ENT	NO	Introductory course in entrepreneurship	Introductory course in entrepreneurship
Entrepreneurship / KMU I: Ein Unternehmen starten / Best Practice	BERN	INNO-ENT	NO	Introductory course in entrepreneurship and Entreprenariat	Introductory course in entrepreneurship
Digital Business Transformation	BERN	INNO-ENT/DIG	NO	Digital value creation	
Seminar: digital ecosystems and individuals (DE)	BERN	INNO-ENT/STR/DIG	NO	Digital Value Creation	
B2B Marketing (IMU-CB)	BERN	MAR	NO	B2B Marketing	
Communications and Sales Management (IMU-M)	BERN	MAR	YES		
Corporate Brand Management	BERN	MAR	NO	Product and Price Management	
Forschungsseminar Consumer Behavior (IMU-CB)	BERN	MAR	YES		
Google Ads seminar (DE)	BERN	MAR	YES		
Grundprinzipien des Consumer Behavior	BERN	MAR	YES		
Marketingforschung (IMU-CB)	BERN	MAR	NO	Bachelor course (Recherche Marketing)	Bachelor course (Recherche Marketing)
OnlineMarketing und Vertrieb (IWI-IM)	BERN	MAR	NO	Digital marketing communication + Digital commerce in B2B and B2C markets	
Product and Price Management (IMU-M)	BERN	MAR	NO	Product and Price Management	
Projektseminar	BERN	MAR	NO	Travail Bachelor/Master	
Proseminar Marketing: Brand Management (DE)	BERN	MAR	NO	Product and Price Management	
Research seminar consumer behavior	BERN	MAR	YES		
Research seminar marketing	BERN	MAR	NO	Research Methodology (O. Furrer + S. Bambauer-Sachse)	Research Methodology (O. Furrer + S. Bambauer-Sachse)

Strategic Digital Marketing	BERN	MAR	NO	Digital marketing communication + Digital commerce in B2B and B2C markets	
International Marketing	BERN	MAR / EUGB	YES		European Marketing
Advanced Datasience für Marketing Research (IMU-CB)	BERN	MAR/DAT	YES		
Customer Centric Digitalization	BERN	MAR/DIG	NO	No for DIG: Digital value creation + Strategic value creation No for MAR: Digital marketing communication	
Seminar social marketing	BERN	MAR/NPO-SUST	YES		
Tackling Grand Challenges: Concepts, Tools and Cases	BERN	NPO-SUST	YES		
Advanced Organization I (IOP-O)	BERN	OHRM	YES		Organization behavior
Advanced Organization II	BERN	OHRM	YES		Organization behavior
Change Management	BERN	OHRM	YES		
Organisationsentwicklung	BERN	OHRM	YES		
Seminar organizational field experiment	BERN	OHRM	YES		
Seminar Personalmanagement	BERN	OHRM	YES		
International Human Resource Management	BERN	OHRM/EUGB	YES		Intercultural Management
Seminar Feld Experimente zu Nachhaltigkeit in Organisationen	BERN	OHRM/STR	YES		
Seminar Management von Familienunternehmen	BERN	OHRM/STR	YES		
Seminar Organisationspraxis	BERN	OHRM/STR	YES		
Seminar Organizational Field Experiments	BERN	OHRM/STR	YES		
Unternehmensethik	BERN	OHRM/STR	NO	Business ethics and CSR	
Corporate Development	BERN	STR	YES		
Corporate Strategy (IMU-U)	BERN	STR	YES		
Corporate Strategy, Gruppenarbeit (IMU-U)	BERN	STR	YES		
Negotiation skills: Improving your negotiation effectiveness	BERN	STR	NO (Unibe course is only for Docs and Postdocs)		International Negotiations
International Management	BERN	STR/EUGB	NO	Fundamentals of International Management	

COURSE ACCOUNTING AND FINANCE	LOCATION	MODULE AT UNIFR	CREDITABLE AT UNIBE	EQUIVALENT AT UNIFR IN 2024-2025	EQUIVALENT AT UNIFR IN 2025-2026
Advanced Group Accounting	BERN	ACC	NO	Advanced Group Accounting	Advanced Group Accounting
Advanced Performance Measurement: Concepts and Cases	BERN	ACC	YES	-	Management Control Systems
Audit: need, justification and limits	BERN	ACC	YES		
Financial statement analysis and valuation	BERN	ACC	NO	Financial statement analysis	Financial statement analysis
IFRS	BERN	ACC	NO	International accounting standards	International accounting standards
Management Control Systems to Support Corporate Innovation Activities	BERN	ACC	YES		
Performance Measurement, Evaluation and Incentives (IUC-MA)	BERN	ACC	YES		Management Control Systems
Seminar in Financial Accounting	BERN	ACC	YES		
Seminar in Managerial Accounting	BERN	ACC	YES		
Strategic Management Accounting	BERN	ACC	YES	-	-
The Audit Profession and the Public Interest	BERN	ACC	NO	The Audit Profession and the Public Interest	
Using Simulation analysis for enhanced Managerial Decision-Making and Cost Control (7x unregelmässig)	BERN	ACC	YES (please reach out to Prof. Burkert before you enroll)	Advanced managerial accounting	
Advanced valuation	BERN	FIN	YES		Unternehmensbewertung
Advanced Valuation (IFM)	BERN	FIN	YES		Unternehmensbewertung
An Integrated Perspective on Corporate Risk Management (IUC-MA)	BERN	FIN	YES		
Asset Management für institutionelle Investoren (IFM)	BERN	FIN	YES		
Asset Management für institutionelle Investoren (6x unregelmässig)	BERN	FIN	YES		
Cases in Finance	BERN	FIN	YES		
CFA challenge	BERN	FIN	YES		CFA Challenge
Derivatives	BERN	FIN	NO	Risk management and financial derivatives	
Empirical finance	BERN	FIN	NO	Finance empirique	
Financing and capital structure	BERN	FIN	YES		
Financing and Capital Structure (IFM)	BERN	FIN	YES		

Fixed income	BERN	FIN	YES		
Investments	BERN	FIN	NO	Overlaps with bachelor courses at UNIFR	
Investments	BERN	FIN	NO	Overlaps with bachelor courses at UNIFR	Overlaps with bachelor courses at UNIFR
Portfolio optimization	BERN	FIN	NO	Gestion de portefeuille	
Real Estate Finance	BERN	FIN	YES		
Risk management	BERN	FIN	NO	Risk Management and Financial Derivatives	
Seminar empirical finance	BERN	FIN	NO	Finance empirique	

NEUCHATEL Unine

COURSE MANAGEMENT	LOCATION	MODULE AT UNIFR	CREDITABLE AT UNINE	EQUIVALENT AT UNIFR IN 2024-2025	EQUIVALENT AT UNIFR IN 2025-2026
Management Accounting and Control* 5AF2034	Neuchatel	ACC	NO	Overlaps with bachelor courses at UNIFR	Overlaps with bachelor courses at UNIFR
Biotechnologies et environnement juridique des sciences de la vie	Neuchâtel	AUT	YES		
Business Game*	Neuchatel	AUT	Only half (6 credits)	Only game (6 credits), not part on entrepreneurship	Only game (6 credits), not part on entrepreneurship
Méthodes quantitatives pour managers 5MI2009	Neuchatel	AUT	NO	Overlaps with bachelor courses at UNIFR	Overlaps with bachelor courses at UNIFR
Propriété intellectuelle (sans procédure)	Neuchâtel	AUT	YES		
Qualitative Methods in management	Neuchatel	AUT	NO	Research Methodology (O. Furrer + S. Bambauer-Sachse)	Research Methodology (O. Furrer + S. Bambauer-Sachse)
Création et gestion de contenus web et réseaux sociaux 5AJ2114	Neuchatel	AUT/DIG	YES		
Operations Management* 5EN2039	Neuchatel	AUT/DIG	NO	Operations management	
Business Analytics	Neuchâtel	DAT	*Check BeNeFri list of MA in economics		
Computational Thinking 5MI2012	Neuchatel	DAT	*Check BeNeFri list of MA in data analytics		
Data Management 5MI2017	Neuchatel	DAT	*Check BeNeFri list of MA in data analytics		
Data Science for Business 5MI1005	Neuchatel	DAT	*Check BeNeFri list of MA in economics		
Machine Learning 5MI2018	Neuchatel	DAT	NO	Bachelor course by P. Cudré-Mauroux	Bachelor course by P. Cudré-Mauroux
Programming	Neuchâtel	DAT	*Check BeNeFri list of MA in data analytics		
Enjeux des systèmes d'information 5MI2010	Neuchatel	DIG	YES		
Informations et médias numériques	Neuchâtel	DIG/DAT/AUT (Media&Comm)	NO	Cours BA 'Technologie, sociétés, et nouveaux médias' (SP23) + MA 'Nouveaux médias, médias et usagers' (SA22) + Seminar MA	BA new course in Media&Comm
Economic Statistics 5ER2015	Neuchatel	ECON/AUT	*Check BeNeFri list of MA in economics		
Global Public Goods 5ER2017	Neuchatel	ECON/AUT	*Check BeNeFri list of MA in economics		
Public Policy Evaluation 5ER2016	Neuchatel	ECON/AUT	*Check BeNeFri list of MA in economics		
International Negotiation 5EN2014	Neuchatel	EUGB	NO	International negotiations	
European Intellectual Property Law	Neuchâtel	EUGB/INNO-ENT	YES		
Accompagnement d'un projet d'entreprise	Neuchatel	INNO-ENT	NO	Introduction to entrepreneurship + Entreprenariat	Introduction to entrepreneurship + Entreprenariat
Cours interdisciplinaires sur les théories de l'innovation	Neuchâtel	INNO-ENT	YES		
Cours/Séminaire d'histoire: Histoire de l'innovation (HMO-HC)	Neuchatel	INNO-ENT	YES		
Créativités: se représenter et produire des nouveautés	Neuchâtel	INNO-ENT	YES		
Innovation and Technology Policies	Neuchatel	INNO-ENT	YES		
Innovation Process 5EN2042	Neuchatel	INNO-ENT	NO	Management of Innovation + developing an innovation strategy	
Legal Aspects of Swiss Company Law in an Innovative Perspective	Neuchâtel	INNO-ENT	YES		
Séminaire interdisciplinaire en innovation contemporaine	Neuchatel	INNO-ENT	YES		
Transferts de technologie et nouveaux modèles d'innovation	Neuchâtel	INNO-ENT	YES		
Principes généraux de la propriété intellectuelle	Neuchatel	INNO-ENT/AUT	YES		
Séminaire de recherche innovation, économie et société	Neuchâtel	INNO-ENT/AUT	YES		
Digital innovation	Neuchâtel	INNO-ENT/DIG	NO	Digital Value Creation	
Propriété intellectuelle et technologies de l'information et de la communication	Neuchâtel	INNO-ENT/DIG	YES		
Global Innovation Management 5EN2033	Neuchatel	INNO-ENT/EUGB	NO	Management of Innovation	
Marketing Management* 5EN2037	Neuchatel	MAR	NO	Cannot be accepted as a course as it is a bachelor-level course	Cannot be accepted as a course as it is a bachelor-level course
Strategic Consumer Insights 5EN1039	Neuchatel	MAR	YES		

Marketing Analytics and Customer Management 5EN2045	Neuchatel	MAR/DAT	YES		
Marketing and Globalization 5EN2026	Neuchatel	MAR/EUGB	YES		European marketing
Le marketing social pour l'innovation sociale 5EN2031	Neuchatel	MAR/NPO-SUST	YES		
Changements sociaux et sociétés contemporaines	Neuchatel	NPO-SUST/AUT	YES		
Analyse économique pour managers 5ER2044	Neuchatel	OHRM	NO	Cannot be accepted as a course as it is a bachelor-level course	
Culture, Human Resources and International Firms	Neuchâtel	OHRM/EUGB	YES		Intercultural management
Corporate Social Responsibility and Governance 5AF2035	Neuchatel	OHRM/NPO-SUST	NO	Ethics and corporate social responsibility	
Human Resource Management and Leadership* 5EN2040	Neuchatel	OHRM/NPO-SUST	NO	Leadership styles, context and success factors	Compétences managériales + Leadership styles, context and success factors
Strategic Management* 5EN2038	Neuchatel	STR	NO	Cannot be accepted as a course as it is a bachelor-level course	Cannot be accepted as a course as it is a bachelor-level course
International Strategy 5EN2027	Neuchatel	STR/EUGB	NO	Case studies in international strategy	Case studies in international strategy
Global Supply Chain Management 5EN2019	Neuchatel	STR/EUGB/INNO-ENT	NO	Supply chain management and logistics (M. Widmer) + (Global value chains (Dembinski SP23)	
Strategic Management of Technology & Innovation 5ZZ2014	Neuchatel	STR/INNO-ENT	NO	Management of innovation + iimt/see with new prof	

COURSE ACCOUNTING AND FINANCE	LOCATION	MODULE AT UNIFR	CREDITABLE AT UNINE	EQUIVALENT AT UNIFR IN 2024-2025	EQUIVALENT AT UNIFR IN 2025-2026
Financial Accounting 5AF2001	Neuchatel	ACC	NO	International Accounting standards	International Accounting standards
Financial Accounting Fundamentals* 5AF2032	Neuchatel	ACC	NO	Cannot be accepted as a course as it is a bachelor-level course	Cannot be accepted as a course as it is a bachelor-level course
Management accounting and control	Neuchatel	ACC	NO	Overlaps with bachelor courses at UNIFR	Overlaps with bachelor courses at UNIFR
Management Accounting and Control* 5AF2034	Neuchatel	ACC	NO	Overlaps with bachelor courses at UNIFR	Overlaps with bachelor courses at UNIFR
Alternative Investments	Neuchatel	FIN	YES		
Corporate finance	Neuchatel	FIN	NO	Overlaps with bachelor courses at UNIFR	
Derivatives	Neuchatel	FIN	NO	Risk Management and Financial Derivatives	
Equity Research Contest	Neuchâtel	FIN	YES		CFA Challenge
Field Project in Finance and Data Science	Neuchâtel	FIN	YES	Only available for students who are enrolled in the Data science option in NE	
Field Project in Financial Analysis	Neuchâtel	FIN	YES		
Finance ethics	Neuchatel	FIN	NO	Ethique en affaires et en finance	
Finance Ethics 5AF2039	Neuchatel	FIN	YES		
Financial analysis	Neuchatel	FIN	NO	Overlaps with bachelor courses at UNIFR	
Financial Analysis 5AF2019	Neuchatel	FIN	NO	Overlaps with bachelor courses at UNIFR	
Fixed Income	Neuchâtel	FIN	YES		
Managerial finance	Neuchatel	FIN	NO	Overlaps with bachelor courses at UNIFR	
Managerial Finance* 5AF2033	Neuchatel	FIN	NO	Overlaps with courses from the Chair of finance and potentially Bachelor courses	
Portfolio management	Neuchatel	FIN	NO	Gestion de portefeuille	Asset Management
Portfolio Optimization	Neuchâtel	FIN	NO	Gestion de portefeuille	
Research in Financial Analysis	Neuchâtel	FIN	NO	Finance empirique	
Risk Management	Neuchâtel	FIN	NO	Risk Management and Financial Derivatives	
Valuation	Neuchatel	FIN	YES		Unternehmensbewertung
Valuation 5AF2020	Neuchatel	FIN	YES		Unternehmensbewertung
Global Corporate Governance and Ethics 5EN2035	Neuchatel	FIN/ACC/EUGB	NO	Business ethics and corporate social responsibility	

* Please note that this list is indicative and based on the information made available by the Universities of Berne and Neuchâtel. If students come across a course that is not listed they should write to the 'conseiller aux études' to check for equivalence.